

# PUBLIC ADMINISTRATION AND POLICY

## About the Authors

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**Dr. Gordon McConnachie**, B.Sc., PhD, is the founding Chairman of the Scottish Intellectual Assets Centre (2003-2007) and Chief Technology Officer of Asia Pacific Intellectual Capital Centre. He is a chemical engineer and he spent most of his career with Dow Chemical. At Dow Chemical Europe (1989-1999), he invented the IP and Intellectual Assets Management System with Phil Barnett and Gordon Petrash. The system was later modified and applied across the global company, where he transferred technologies from companies and universities into Dow Europe which brought him into contact with the EU Innovation Relay Centres (now Enterprise Europe Network). From 1999 to 2002 Gordon directed the European Intellectual Asset Management Services of PricewaterhouseCoopers and was placed on the Global IAM 250 list of leading IA Strategists, one of only a handful of experts on the list from China and the ASEAN Nations.

**Mr. Alan K.L. Lung** was born and educated in Hong Kong. He was also educated at the University of Wisconsin in the USA and Wilfrid Laurier University in Canada. He chairs the Hong Kong Democratic Foundation ([www.hkdf.org](http://www.hkdf.org)), a political and public policy think tank founded in 1989. Alan is skilled in converting his knowledge of governments and public policies into practical steps to move forward "Knowledge Economy" initiatives. He is a member of the Innovation and Technology Advisory Committee of the Hong Kong Trade Development Council (HKTDC) and he has been promoting innovation and technology practices in Hong Kong, Guangzhou and Beijing through the Asia Pacific Intellectual Capital Centre ([www.apicc.asia](http://www.apicc.asia)) (where he is Director and General Manager), since 2006.

**Mr. Sharon Gal Or** holds a B.Sc. and a M.Sc. degree in Life Science from Tel-Aviv University. He is a writer and an educator and he is active in facilitating businesses in Israel to reach out and do business in Asia. Locally in Hong Kong, Sharon is the Business Development Advisor, Israeli Chapter of the STARS Foundation, an NGO that is active in helping commercialization of IP sourced from around the world and promoting Hong Kong's position as a bridge to China for companies from Israel and from around the world. He is also the Co-chair of the Green Energy Committee at IPPF - Independent Power Producers Forum and the founder and CEO of Idea Sign Limited, a professional service company that provides innovative design and consultancy services to companies.